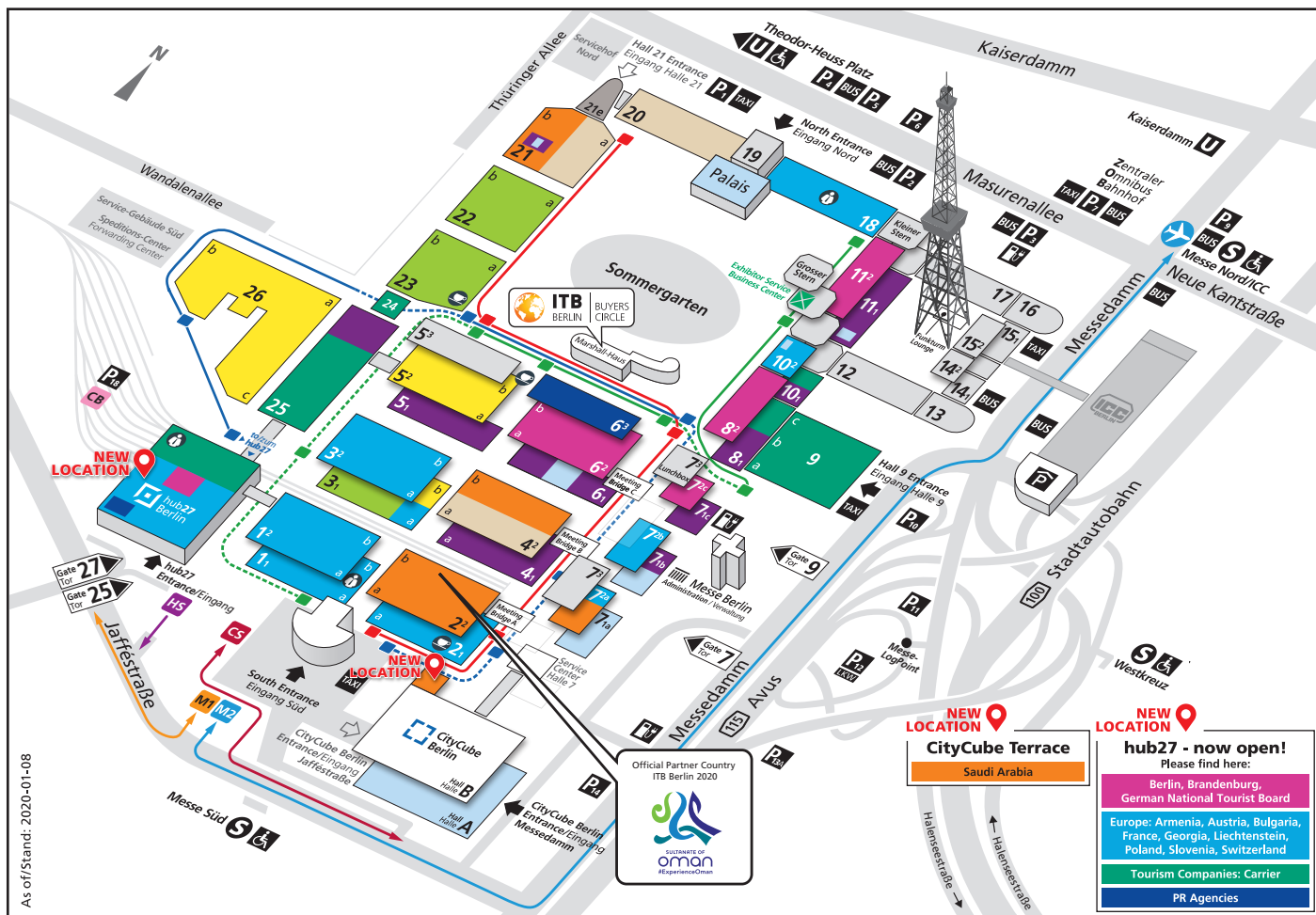


ITB Berlin 2020
4 – 8 March



ITB
BERLIN

The World's
Leading
Travel Trade
Show®



Asia-Pacific
Asien-Pazifik
3.1b – Central Asia / Zentralasien
5.2a – South Asia / Südasien
– Australia, Pacific / Australien, Pazifik
5.2b – India/Indien
26 – Far East, Southeast Asia / Fernost, Südostasien
– South Asia / Südasien

Africa
Afrika
4.2a, 20, 21a

Arabian Countries, Iran, Israel
Arabische Staaten, Iran, Israel
2.2, 4.2b, 7.2a, 21b, **CityCube Terrace** **NEW**

Americas / Caribbean
Amerika / Karibik
3.1a, 22, 23

Germany
Deutschland
6.2, 7.2c, 8.2, 11.2, **hub27** **NEW**

Europe
Europa
1.1, 1.2, 2.1, 3.1, 3.2, 7.2a, 7.2b, 10.2, 18, **hub27** **NEW**

Tourism Companies
Touristische Unternehmen
Carrier, Hotels,
Tour Operators / Reiseveranstalter
8.1, 9, 10.1, 24, 25, **hub27** **NEW**

Segments
Segmente
4.1 – Youth Travel, Adventure Travel, Responsible Tourism, Economy Accommodation, ITB Stages, TTA Marketplace
5.1 – ITB Travel Technology, eTravel
6.1 – ITB Travel Technology, eTravel World
6.2 – CULTURE LOUNGE
7.1a – Business Travel, MICE
7.1b – ITB Travel Technology, eTravel World
7.1c – ITB Travel Technology, eTravel
8.1 – ITB Travel Technology
10.1 – ITB Travel Technology
10.2 – Culture, Publisher
11.1 – Career Center
21b – Gay & Lesbian Travel (LGBT)
21b – Medical Tourism
25 – Cruises / Kreuzfahrten

Media Center
Medienzentrum
6.3, **hub27** **NEW**

ITB Berlin Convention
ITB Berlin Kongress
CityCube – ITB CSR Day
– ITB Deep Dive Sessions
– ITB Destination Day
– ITB Experts Forum Wellness
– ITB Future Day
– ITB Marketing & Distribution Day
– ITB Responsible Destination Day
– ITB Tourism for Sustainable Development Day
– eTravel Stage
6.1 – ITB Business Travel Forum
7.1a – ITB International MICE Forum
– ITB MICE Forum
7.1b – eTravel Lab: Data Talks, ITB Hospitality Tech Forum, ITB Hotel Camp, TTA Forum
10.2 – ITB Virtual Reality Lab
11.1 – ITB Young Professionals Day
21b – ITB Medical Conference
Palais – ITB Awards
– ITB Empowerment Forum

ITB **BUYERS** **CIRCLE**
Lounge Marshall-Haus
Business Lounge (by reservation/ mit Reservierung)
Business Points (seating area/ Sitzbereich)

Shuttles
CB Charter Bus
CS City-Shuttle Line/ Linie A & B
HS Hotel-Shuttle
M1 Shuttle P+R Olympischer Platz
M2 Airport-Shuttle Tegel

ITB Fairground Shuttle
ITB Gelände-Shuttle
4.–7.3. 09:00–19:30
8.3. 09:00–18:00
Red Line (North-South Express)
Rote Linie (Nord-Süd Express)
Blue Line
Blaue Linie
Green Line
Grüne Linie

--- Level / Ebene 1
— Level / Ebene 2